

On the Scene: IBSA International Masterclass

23 Mar 2016



UK distributor of IBSA Farmaceutici Italia, HA-Derma, invited several practitioners from the UK to the two-day IBSA International Masterclass in Bologna, Italy on March 10-11 to learn more about the pharmaceutical company's product portfolio.

The event included an introduction to IBSA Farmaceutici Italia and its products, including a presentation by Dr Patrizia Bernini from the scientific marketing department, which explained the Aliaxin dermal filler and Hydrolift technology. Highlights of the masterclass included presentations on the new HA hybrid Prophilos, as well as clinical studies.

The presentations were followed by live demonstrations of the products by Italian plastic surgeon, Dr Salti, who spoke about his full face approach, Spanish aesthetic doctor, **Dr Siquier**, who showed his double layer technique and Italian plastic surgeon, Dr Tateo, who demonstrated injection techniques for hand rejuvenation.

