## Facial Injectables Update EADV 2015 Highlights IMCAS 2016 Preview

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Autumn 2015 Circulation 25,000 www.miinews.com

## FDA Approval Advances Aesthetic Hand Augmentation

The Loading Aesthetic Pr

Along with facial revitalization procedures, increasingly patients are demanding treatments to reverse the aesthetic effects of aging hands. As hands age, veins, tendons and bony structures become evident. While there are numerous approaches to volume restoration that can address the loss of elasticity and atrophy of the underlying tissues, physicians have reported high success with a very efficacious treatment for hand augmentation that uses colcium hydraxylapatite (CaHA).

continued on page 3

## PROFHILO's Unique Technology Transforms Injectable HA Treatment



**Gabriel Siquier, M.D.** Aesthetic Physician Amsterdam, Netherlands



Before treatment



One month after first PROFHILO treatment Photos courtesy of Gabriel Siquier, M.D.

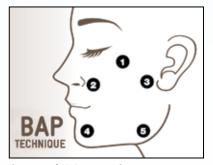


Photo courtesy of IBSA Farmaceutici Italia

With extensive scientific knowledge about hyaluronic acid (HA), IBSA Farmaceutici Italia (Lodi, Lombardy, Italy) has developed PROFHILO®, a new patented technology of stabile hybrid complexes available as a 64 mg concentration of natural, noncross-linked HA in a 2 mL pre-filled syringe, which maintains the manageability of injecting with a 29G needle. Since its release in March 2015, practitioners report that offering PROFHILO treatments has attracted new patients, including a younger demographic, and provides a new avenue for expanding their practices.

"Skin laxity is a complex problem," noted Gabriel Siquier, M.D., an aesthetic physician in Amsterdam, the Netherlands. Providing high patient satisfaction, PROFHILO has been extremely beneficial for those suffering from skin aging. "When using strong peels, lasers and other surgical options, patients often experience at least one week of recovery. With PROFHILO, the patients I've treated have experienced minimal discomfort, no recovery time and could return to regular activities immediately after."

From a safety perspective PROFHILO is very biocompatible. In fact, it is a highly purified natural HA that does not contain chemicals (cross-linking agents) to modify the structure, therefore the risk of adverse reactions are reduced. "In this respect, quality of treatment and patient follow-up are key factors to its success," Dr. Siquier pointed out.

Owing to this new patented technology, the combination of 32 mg of high molecular weight HA between 1100 to 1400 kilodaltons (kDa) and 32 mg of low molecular weight HA between 80 to 100 kDa is possible. Effects of treatment can be seen almost immediately and the company recommends two sessions spaced one month apart for best results. If necessary, a third maintenance treatment can be performed two months after the second session.

"Thanks to its composition, PROFHILO offers a dual effect of tightening and bioregeneration," Dr. Siquier shared. As well, according to IBSA, this unique product has enabled a new bioremodeling treatment technique, which differs from traditional biorejuvenation in three ways: reduced number of injection points, less time necessary for each session and immediate results that are sustained over time.

The Bio Aesthetic Points (BAP) technique was specially developed for PROFHILO and consists of five injection points on each side of the face. These areas were identified using selection criteria that minimize risks and maximize spreadability. This results in an overall improvement in the appearance of the face, with increased firmness, elasticity and brightness of the skin, and a reduction not only of the most superficial wrinkles, but also the deep nasolabial folds.

With this new method, the number of sessions has been reduced and they can be spaced further apart (monthly instead of weekly, as with traditional biostimulation). Additionally, pain symptoms and the onset of complications such as bruising and hematomas are diminished, resulting in greater comfort and better patient compliance. "The BAP technique is comfortable for the patient and the practitioner alike," Dr. Siquier noted.

"From the practitioner's viewpoint, incorporating PROFHILO into their practice is a significant new solution," Dr. Siquier expressed. "In the Netherlands I was the first to use it, and without a doubt it is a good addition to the complete range of treatments that we offer."